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Woman Owned Small Business - WOSB

Pamela Dixon launched SSi-SEARCH, now CastLight Search, in 2006, with more than a dozen years of experience working with healthcare leaders on technology initiatives. The firm was founded on the principle that a direct understanding would produce superior results in the recruitment of innovative technology leaders. Within five years the firm was named a "Top 25 Executive Search Firm" by Modern Healthcare.

Today Pamela remains committed to a highly focused approach, extreme client focus and search execution. Her duties also include spearheading innovative client solutions to resolve gaps in talent with the creation of a leadership roadmap. She has lead approximately 200 retained searches, 90% C-level, and successfully delivered on 100% of these engagements.

Pamela has more than 20 years of healthcare consulting and sales experience hand-in-hand with healthcare leaders across the country. The focus has always been to deliver better patient care and improve health care performance by adopting enterprise-wide technology strategies.

She has held a consulting leadership role at Vizient (the new brand identity for VHA, University HealthSystem Consortium and Novation), two high growth start-ups, one acquired by WebMD and one acquired by Microsoft, and served as a top 1% performer at Cerner working with national health-care systems before launching CastLight.

Pamela holds two BA degrees from the University of Kentucky, Lexington, Liberal Arts and History with a focus on history & philosophy of science and technology. She regularly contributes to HealthIT News and Healthcare Informatics as well as many other health tech journals.