



We are expert in the recruitment of healthcare's digital transformation leadership

CEO / COO / CIO / Marketing for Health tech early phase.

A newer role to healthcare but a key role in digital is the **Chief Digital Officer**. The Chief Digital Officer (CDO) is the top executive responsible for ensuring that the enterprise's business strategy is optimal, given current and emerging digital realities, opportunities and threats. The CDO champions the use of information and technology in business model design, and all aspects of the business to create business success. The CDO may also execute on some or all digital initiatives. We believe this is a role that elevates digital leadership.

Chief transformation officer. Chief transformation officers take on responsibility for driving organization forward and holding team members accountable. CTOs inspire others and exhibit model behavior to encourage and embed change within the organization. An experienced and highly capable leader—the chief transformation officer (CTO)—will significantly improve the chances of a successful transformation. *Note there is also a chief clinical transformation officer.*

The **Chief Information Officer** serves as the company's top technology infrastructure leader, he runs the organization's internal IT operations and works to streamline business processes with technology. This role is evolving and will acquire new and different skillsets and is key to laying the groundwork for the digital transformation.